

# **SETA Public Information Committee Meeting Official Minutes**

**September 18, 2017**

**Open:** Edwin C. opened meeting with Serenity Prayer at 7:56 pm

**Attendees:** Edwin C., Deborah G., Kate E., Michelle H., Vern P.

**Committee Purpose:** Like all of A.A. the primary purpose of members involved with Public Information Service is to carry the A.A. message to the alcoholic who still suffers. Working together, members of the local Public information Committee convey A.A. information to the general public, including the media. Was read by Deborah G., committee member.

**Open Positions:** Alt. Chair- **OPEN**

2018 Secretary- **OPEN**

**Minutes:** approved as circulated & will be sent to the webmaster for posting on our PI webpage.

**Financial Report:** Committee approved to split the cost with the Area CPC Committee on printing more bookmarks for the upcoming workshop, around \$104+/- . Edwin will have remaining budget update at next meeting, he is currently looking for more economical printing options for the committee's needs & has presentation expenses to report.

**Chair Report:** Working with Vern, Area CPC Chair on workshop & presentations at Districts. Edwin has also been working with the Spanish community trying to recruit member's participation. The next Spanish meeting is in October & he will try to have more information after that meeting.

## **District Reports:**

- **D32-** requested a PI/CPC Presentation on Sunday, December 10<sup>th</sup>, 12:00 noon at the Champions Group. Vern will send all of the details out via email to enlist volunteers.
- **D40-** Vern & Edwin gave a presentation last week & received very positive feedback on the format & amount of interesting information that was provided; that will help our committees improve in their presentation effectiveness. D40 is very grateful for their willingness to come participate.

**Old Business:** The presentation at the 3<sup>rd</sup> Tradition Group event was an overall success. After a few scheduling conflicts, everything ran smoothly & all of the literature was passed out to all the members attending. After talking with an old timer at the event, Edwin feels like it is important for us as a committee to explain the difference between attraction rather than promotion to remove the confusion among our members. He feels like many members think we are promoting & that scares them off from our committee. We cannot make any one member believe our purpose & how it is fulfilled, but we can clarify more effectively in

District/Group presentations. Kate shared positive encouragement in the ways we can go about doing this & keep doing what we are doing. Vern read out of the Twelve & Twelve on page 182, Tradition Eleven for further guidance. We are not trying to build up members, but we are trying to publicize AA's availability. Vern also suggested we refer to the AA Guidelines for PI from GSO. Michelle suggested Edwin write an article for the Area Newsletter talking about this in clear detail for more members to have access to. Deborah reminded us that we publicize who we are so that we can help make opportunity for invitations possible.

### **Ongoing Business:**

- **Public Events Outreach-** will pick back up and report any feedback or contact/event information at the next meeting, our committee focus needs to be on the workshop and upcoming events for the remainder of this month.
- **Area PI/CPC Assembly Workshop-** Kate E., organizer
  - Update from Kate
  - SETA-ANNOUNCE email send out- Vern will send out for Kate.
  - Introduce the purpose of the 2 committees - similarities and differences (10-15 mins) - Michelle H.
  - Using the book mark review the list of things people/groups can do to accomplish PI/CPC work with or without a committee, as well as the principles we adopt & allow for Q & A on this tool (30 mins) - Kate E.
  - Make sure the Adopt-A-Rack/ Adopt-A-Bulletin Board Flyers are displayed for reference (5-10 mins)-Edwin C.
  - Q& A - we can do an Ask-the-Basket format or just let people share their questions. Committee members will make questions to fill the basket. (10-15 mins) – Panel-Vern P. /Edwin C. /Rick M. / Deborah G. /Kate E.

### **New Business:**

- **4<sup>th</sup> Annual CFISD Health Expo-** October 14, 2017, 9:00 am-2:00 pm, Berry Center, \$150 booth fee (application attached for reference). The committee discussed this opportunity & decided to decline at this time due to the conflict with the Assembly. Kate will contact them & let them know that we are interested in next year's expo.
- **Electronic Delivery of P.S.A. from GSO** (see attached email). Committee is aware of this wonderful tool & how to access it.
- **October PI Meeting-** October 16, day after Assembly. The committee discussed this & decided to keep the meeting scheduled as normal.
- Edwin will start translating all committee documents for posting.
- Vern & Edwin are joining forces to update the PI & CPC webpages to reflect the committee's growth.

### **Announcements:**

- **Big Texas Rally for Recovery**, October 6-7, 2017, Moody Gardens Conference Center, Galveston, TX, <http://bigtexasrecoveryra.wixsite.com/BTRR>
- **Further local/national information & calendar of events** can be found at the following websites- [www.aahouston.org](http://www.aahouston.org), [www.aa-seta.org](http://www.aa-seta.org), [www.aa.org](http://www.aa.org)
- **SETA Assembly**, October 14-15, 2017, Sheraton North Houston, 15700 JFK Blvd, Houston, TX, 77032, [www.aa-seta.org](http://www.aa-seta.org)
- **Area CPC Meeting** – October 02, 2017, 7:30 pm, Spring Branch Memorial Club, 1200 Blalock Rd., #378, Houston, TX, 77055 or Go To Meeting- <https://global.gotomeeting.com/meeting/join/444753277>  
Phone: +1 (630) 869-1013 Access Code: 444-753-277
- **Area PI Meeting** – October 16, 2017, 7:30 pm, Spring Branch Memorial Club, 1200 Blalock Rd., #378, Houston, TX, 77055 or Go To Meeting
- <https://global.gotomeeting.com/meeting/join/918247669>  
Phone: + 1 (213) 493-0622 Access code: 918-247-669

**Close:** Edwin C. closed the meeting at 9:12 pm with the Responsibility Statement.